

BISC-E

Logo Use Guidelines

for Partner Organisations

Logo version

- Use the primary full-colour logo (V1) as the default version for all materials.
- If the background is dark or coloured, use the logo's V2
- The logo must remain unchanged. Do not recolour it, add effects (e.g., shadows or gradients), or remove elements.

Clear Space

- Always leave sufficient space around the logo to ensure visibility and prominence.
- Maintain a clear space equal to the height of the logo's icon or text (whichever is larger) on all sides.
- Avoid placing other elements (e.g., text, graphics, or images) within this space.

Minimum Size

Do not reduce the logo size below 25mm width (print) and 100px (digital) to ensure legibility.

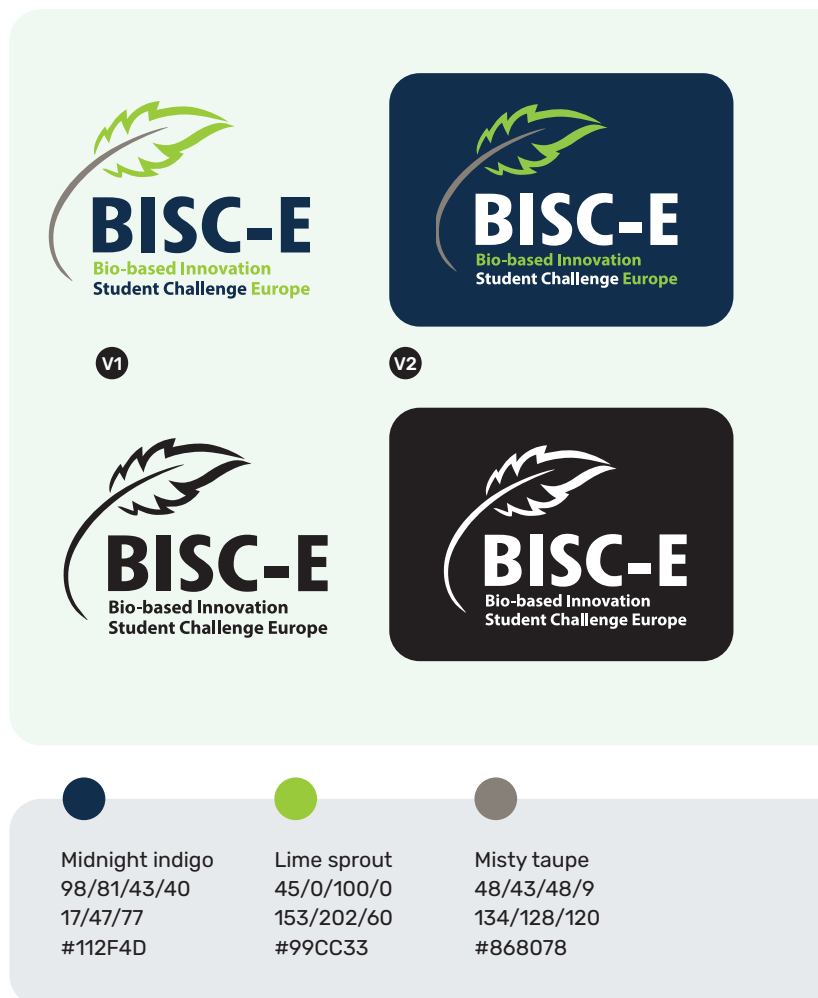
Placement and Alignment

- Position the logo in a clear, prominent location.
- For co-branded materials, align the logo with equal spacing and size alongside partner logos.
- Do not overlap or merge the BISC-E logo with other graphics or text.

Avoid

To protect the integrity of the BISC-E logo, please avoid the following:

- Do not distort, stretch, or rotate the logo.
- Do not change the logo colours or add effects (e.g., shadows, gradients).
- Do not crop, outline, or rearrange elements of the logo.
- Do not combine the logo with other symbols, words, or graphics in a way that creates a new design.



File Formats

Please use only the logo files we provided in AI, PNG, JPEG, and PDF formats. Do not attempt to recreate the logo.

Use in Co-Branding

When using the BISC-E logo alongside yours or other logos:

- Maintain equal size and spacing between logos unless otherwise specified.
- Position logos horizontally or vertically in a balanced layout.
- Follow clear space requirements for all logos.

Contact for Support

If you have any questions or need additional guidance, please contact us at info@biconsortium.eu. We're happy to help ensure proper logo use.